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# THE COYOTE CHRONICLE

Volume 21, Number 5

Serving the community of Cal State University, San Bernardino

October 28, 1986





# Controversy continues: administrator responds

Dear Sir:

I would like to comment on the manner in which President Evans' June 30th letter to Chancellor Reynolds was printed in the last issue of the Chronicle. I was disappointed for several reasons:

1. The material quoted is a piece of personal correspondence which evidently was disseminated without permission by unknown off-campus sources wishing to invade the privacy of the writer and cause mischief.

2. It was weak journalism to print the material without further investigation and comment on the issues. I believe the letter speaks for itself in underscoring President Evans' sincere commitment to educational equity, but to cite only second-hand, negative comments and then suggest that your readers make their own judgment is abdication of journalistic responsibility to provide your audience a full, balanced, unbiased report of the background, facts, and context of the topic.

3. The letter is no longer news. Many events have taken place in the past few weeks which make the publication of this letter a nonevent. A more timely, interesting and useful story would have been the implementation of the campus Equity Plan referred to in the letter and the very real changes made on our campus in an attempt to address the issues of outreach, retention and educational support services for underrepresented minority students.

As the chairperson of the taskforce which drafted the campus Educational Equity Plan submitted to the Chancellor in

July, I hope the new directions and good intentions of that plan will receive more widespread comment and discussion. The plan has now been accepted by the Chancellor, but is subject to evaluation and improvement. The plan is a new beginning which will require constant attention, additional suggestions, and solutions to problems identified as well as the ongoing cooperation and commitment of a large majority of groups and offices on campus. This plan is based on the Report and Recommendations of a system-wide Educational Equity Advisory Council of which President Evans was a member. The findings and guidelines of that report have been widely praised and recently were cited by the Master Plan Commission (which is currently studying the future directions of higher education in California) as a model which the University of California and the Community College segments might well emulate.

The heart of the system and campus plan is the emphasis on building on the fine existing programs for minorities and broadening these efforts to include all underrepresented students and to bring these special programs into the mainstream of campus life where they will be more visible, more involved and better supported by all parts of the university. This has required substantial reorganization of programs and personnel in order to insure that the major components of the plan (Outreach and Recruitment, Enrollment and Transition, Retention and Graduation) are all coordinated

and working together.

Dr. Diane Halpern, Dean of Undergraduate Studies has assumed a major role in supervising these efforts in the Academic Affairs area. Vice President Detweiler will chair a campus-wide equity committee which will report to the President and coordinate the work of the

many overlapping subcommittees and working groups needed to implement the various activities and strategies imbedded in the campus Equity Plan. The Faculty Senate has appointed an ad hoc committee to review the plan and suggest other areas of faculty involvement in equity efforts. I recommend the Plan to all

interested members of the campus community and have placed a copy of this and other Cal State San Bernardino and CSU system reports on educational equity and retention on reserve in the Library.

Jerrold E. Pritchard  
Associate Vice President,  
Academic Programs

## Editor defends publishing of letter

As expected, our October 15th publication of CSUSB President Anthony Evans' letter to CSU Chancellor Ann Reynolds regarding minority students has caused some controversy. Just a little.

The decision to run the letter - as written - was made not to instigate a riot against President Evans, but to clearly inform the CSUSB students about a letter which was quietly fueling a number of rumors. While the letter was originally written in late June, our staffers were increasingly hearing questions and comments about the letter. The letter being written was not news, but the controversy was. Our running the letter hopefully cleared up some false

rumors.

As for the content of the letter, it seems to me that there are a number of ways you can interpret it - it's all based on your preconceived judgments, and what you may have decided you were going to see between the lines. In my opinion, there was not incredibly much to get upset about - unless various students had already made that decision in advance.

While I'm on a roll, let's clear up one more thing: the letter was not obtained secondhand from an off-campus source - nor was it obtained or published in fragments. In deciding to run the letter, the Chronicle editors decided to do it right the first time,

and obtained a copy of the letter from the President's Office on campus. President Evans knew in advance our intentions; he also was asked for comment, and refused, which is his right. The letter was reproduced in its entirety, from a copy of the original draft sent to Chancellor Reynolds.

Above all, our duty is to inform the students of CSUSB - and that's what we did on October 15, and in the subsequent follow-up article October 22.

And that's what we'll keep doing in the years to come.

-Elrond G. Lawrence  
Editor-in-Chief

## Halloween caution for parents

Halloween is a very exciting time for young children. However, it can also be extremely dangerous. Trick-or Treating has been a celebrated American custom for decades allowing children a night of their own for fantasy and goodies. In recent years children have become targets for some very disturbed individuals. Each year we hear of more children that have been drugged, burned, or blinded, and sometimes killed, from hallucinogenic drugs, foreign

objects, and caustic materials in Halloween goodies.

We as concerned adults often wonder how and why such things could happen. I strongly believe that drug usage plays an important role in such tragic events. The use of drugs limits the individual's ability to think rationally and reduced inhibitions severely alters the determination of right and wrong.

The Children's Center strongly supports the united effort on our campus to reduce drug abuse. On

Halloween morning our children will be wearing red ribbons as a reminder that drug abuse affects everyone.

I would also like to remind all parents to closely examine all goodies and discard homemade desserts, fruit, and packages that show any evidence of tampering. The Children's Center wishes everyone a safe and sane Halloween.

Pamela Dortch  
Director, CSUSB Children's Center

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All submitted copy must be typed, and double spaced.

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Cover Photo:

Senior George Brunson, a Physical Education major, spends a quiet moment studying outside the Pfau Library.

Staff photo by Mary Anne Gotheridge



## Coyote News . . .

Need a break from studies? Do you have the mid-term blahs? Why not treat yourself to an exciting day of fun at Magic Mountain? The Associated Students Escape Program has a limited number of tickets for sale at the incredibly low price of \$12.00 each! The tickets are good any Saturday, Sunday, or holiday from now until December 31st, with the exception of Christmas Day. The park is open from 10:00am to 6:00pm. Get your tickets now at the Student Union

If your name is Charles Bradford, Rick Diaz, Tito Costakes, Chris Freiling, Dave Hellman, Frank Stooksbury, Namik Alemdar, Keith Braun, Stacy Cohen, Kevin Fisher, Dennis O'Malley, or Kevin Varner, you have already won a coveted 1986-87 Special Edition "Sonny Coyote" Intramural T-Shirt. Pick it up now, at the Recreational Sports Office (Morongo 119). Congratulations,

The next meeting of the Gay and Lesbian Union will be held on Wednesday, November 5 from noon-1:00 P.M. in Student Services 171. We will show the videotape "Growing Up Gay" and discuss the topic: "Coping With Your Sexuality." Students, faculty, and staff are encouraged to attend. Meetings for the quarter are scheduled for November 19 and December 3. For more information, contact faculty advisor Dr. Craig Henderson, Dean of Students Office, 887-7524.

### PSI CHI WILL BE PRESENTING DR. WIDAMAN.

The title of the speech is *Investigation of Numerical Facility*. To be held in the SUMP on Thursday, October 30 at 10:00 a.m.

### 13th Annual San Bernardino Health and Community Services Fair

Central City Mall  
On November 4-5-6 Health and Community Service Departments and Organizations will demonstrate the meaning of PEOPLE SERVING PEOPLE.

This annual event makes it possible for the public to learn about the many various services offered in their community.

Information, counseling, educational films, and demonstrations are offered during Mall Hours.



Comedian Pete Fogel performed last Thursday night on campus.

Photo by Mary Anne Gotheridge

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### SERRANO VILLAGE HALLOWEEN CARNIVAL

The entire campus community is invited to share in the Halloween festivities sponsored by Serrano Village Council in the dorm quad area. The residents of Serrano Village have planned a fun-filled evening of game booths, concession stands and visits to the "dark side" via the Haunted House and the Seance Room. Caution: Enter at your own risk! Serrano Village residents are not responsible for any missing or hysterical persons.

The Halloween carnival begins at 8 p.m. (Oct. 31) culminating with an Alley Dance between Joshua and Mojave dorms. Admission to the Seance Room is 50¢. The Haunted House admission is \$1.50 for residents and \$2.00 for non-residents. Booths and concession stands range from 50¢-\$1.00 approximately. We look forward to seeing you and have a safe and happy Halloween!!!

### RED RIBBON WEEK

Most counties and school districts in California will be recognizing October 27-31 as Red Ribbon Week. People throughout the state will be wearing red ribbons to show their support for the campaign against drug abuse. This special week is designated to unite communities in the state in their efforts to eliminate the demand for drugs. Free red ribbons will be available at many locations around campus so that members of the university community can display their support. The Housing Office, Student Union, Commons, Bursar's office, and the library are some of the locations designated for distributing the ribbons. This campaign was used in Utah and Texas last year and had phenomenal success. It is hoped this campaign will soon go national. There will be lots of red ribbons exhibited this week and we hope we can count on you for your support.

Want to be informed about the issues? The Young Republicans of CSUSB are bringing on campus Paul Woodruff, Campaign Director, to address the issues in the up-coming election. He will be here Wednesday, October 29, at 3:30 p.m. in the Student Union Senate Chambers. Regardless of one's political affiliation, those who are interested are encouraged to attend. Following the speaker there will be a brief meeting to discuss future Young Republican events.

Furthermore, the Young Republicans of CSUSB are together with Governor George Deukmejian and Senatorial Candidate Ed Zschau in their opposition to Rose Bird. Regardless of one's political views, the Young Republicans encourage everyone to exercise their right to vote this November.



# Alcoholism: A family problem, too

by Bridget Tucker

Much has been written about the alcohol-dependent person. A second area of concern in research and treatment was the partner of the alcoholic. It was recognized that the partner contributed to the disease by providing the balance necessary to enable the drinker to drink. The partner assumed additional family responsibilities because the drinking partner could not be depended on, made excuses to cover or deny the extent of the drinking, perhaps took an additional job to replace income lost or spent on alcohol. More and more time and energy is focussed on trying to "fix" the drinker's problems and/or ease the pain.

As the thoughts, feelings, and behavior of the alcoholic increasingly center around drinking, so must the spouse's. And while the spouse may feel helpless and worried, they do have

choices about their situation. They can learn, identify the problem, work for a solution. They can find the resources to alter the conditions or leave. There are many books in which you can learn about what the "co-dependent" in an alcoholic family does to cope.

However, there is a further and deeper problem. That is the serious and until recently, unrecognized problem of the children and the effect of alcohol abuse on their environment and their development. The child in the alcoholic family does not have the choice to leave. Children learn behaviors, thinking processes, and what feelings are appropriate from their parents. Children learn by imitation. In a family where the focus and energy revolves around alcohol the thinking patterns are distorted, the behaviors are abnormal. The child learns that the

home is not safe, parents are distracted and unavailable, often angry and perhaps abusive. There is no stability, the children are unable to predict with any consistency how their parents will behave. Their world becomes a confusing, uncontrollable place. They are unable to develop skills to master their environment, they may not learn to give and accept love. They often learn to drink themselves, it is what they consider normal. Their parents are their models.

It is as important to consider what these children do not see modeled for them as to list what does happen. They do not have a reliable interaction with important others. They do not learn to negotiate, compromise, healthy give and take are replaced with manipulation and unrealistic expectations. They not only learn how to behave. They learn how to

expect others to behave. And they take this into their adult lives. The choice of adult relationships is based on the models they grew up with. Even when the children of alcoholics do not abuse alcohol (and a far greater percentage do than in the normal population), they often choose relationships with a partner who does. Even if the parent receives treatment and changes their behavior, the child (adult child) does not automatically or suddenly change in reaction. Patterns of learning have been developed. Those patterns affect the child who has grown up with an alcoholic parent long after that child leaves home. And all too often, those patterns are repeated for another generation where adults abuse alcohol and children suffer.

Now, however, as an adult, there are choices available that were not accessible to the child (or

to the adult a few short years ago).

Today, the problems which continue in adulthood are recognized. Self-help groups patterned after other 12-step programs are organizing in almost every community. These programs focus exclusively on the problems of adult children of alcoholics. Books have been published which define the conditions of growing up with alcoholics. They are very useful in helping a person decide if they have been affected by alcoholism. More and more therapists are knowledgeable in the persistent problems which diminish the quality of life for many people and which were not seen as being connected to the fact of alcohol dominance in the family in which they grew up. Help is available. All that is necessary is to identify the problem and seek the solution. There is a choice.

## Drugs can make anyone a loser

by Sean Brunske

Recovering Addict and Alcoholic

This is to all the students and teachers who feel it is okay to use alcohol and drugs.

I grew up in a fine, middle-class household in Boardman, Ohio. As I grew up I was a good student, non-problem child, and excelled in athletics. I had many friends, many activities to participate in and more girlfriends than Hugh Hefner.

I started my freshman year of high school with a bang. I was on the Varsity cross-country team, basketball team, and track team. I maintained better than average grades throughout the year. I also had many friends who were seniors who always snuck me into bars. By the end of my freshman year I had everything. This continued on throughout my sophomore year. The alcohol had become a major part of my life and my life almost ended in a fatal car crash into a telephone pole. Of course, that did not stop my drinking.

My junior year I was introduced to marijuana. I thought if everyone smoked it the world would be mellow and peace will come. The world has grown worse since then. I had a bad addiction to pot so I became a drug dealer. At the end of my junior year my parents had a divorce. The only problem I had was I thought they were just kidding and would be back together soon. It never happened. I used drugs on a 24-hour basis to get away from the real truth of the matter. I became emotionally unstable because of my parents' divorce. Or was it the drugs?

I moved to California with my mother a year ago to get away from the drug world. For three months I

maintained a sober and healthy life. I met a druggie while working at a gas station. He helped me get my first bag of marijuana in California. I became a drug dealer instantly. I used and abused everyone, even my family. I then was introduced to the almighty cocaine.

I had \$3,000.00 in the bank, a job, place to live, and of course many drug friends. Within two months, I had no money, no place

to live and of course my friends left me because I had no more cocaine. I ended up loaning around \$2,000.00 worth of cocaine in which I still have not seen today. Maybe it was because I used to stay up for 5 days at a time without food, lots of drugs though. I lost 30 pounds within a three week period. I lived on the streets most of the summer until I decided that I was going to die real soon. I reached out for help and received it.

I went to a drug rehabilitation center on July 28, 1986. My whole life turned around. I have found out who I really am, peace and serenity, and something I never thought would happen; love and support. Today I am a happy, sober college student with a job making something of my life. By the way, I didn't tell you about the psychiatric wards, jails, stabbings, guns, living with hookers, and not knowing when my next meal was coming.

You might not have gone through what I have. You may have been through worse. I just want to say there is a happy and exciting life to live without drugs and alcohol. In the end, drugs and alcohol will always win, you will be the loser.

I was a loser, today I am a winner.

## Drug Awareness Week well-timed

by Sunnie Bell

This is Drug Awareness Week October 27-31. Good timing! It's appropriate to hold it this close to Halloween because nothing else has the capacity to costume a user's emotional behavior and internal processes like drugs do. It's too bad that it doesn't show immediately in a little physical costume, too. Maybe a devil... maybe a war character such as Rambo or He-Man... maybe a monster... maybe a street bum. Later on a physical disguise will be created, too, but it won't be cute, colorful costume made of plastic. This time it will be real, and it will come in tones of sickly flesh.

It's unfortunate that 'drugs' are called 'drugs'. For years the term has been used in medicine for pharmaceutical products that are helpful to people. Penicillin is a drug. But now we have 'abused drugs', 'dangerous drugs', 'illicit

drugs', etc. We're using the same generic term when we ought to have a specific name for something so bad for mankind. We have a word called *murder*... it doesn't sound as dispassionate as 'abused death' or 'illicit death'. To verbally relate 'drug abuse' to medicinal drugs doesn't seem right.

There are some similarities among the subjects of my first three Health Corner articles: Sexual Assault Awareness, Alcohol Awareness (technically classed with drugs but separate for the purposes of these discussions) and Drug Awareness. They are all related to factors of self-esteem, weighed risks, group pressures, abuse and mis-use, potential negative effect on society, and high incidence. In fact, incidence of drug abuse is so great that it's categorized as an epidemic. Here's a personal case in point: a friend of mine of Phoenix was hiring a

secretary for a company that performs drug testing on employee applicants. In one day *three* out of *three* secretarial applicants tested positive for marijuana; one tested positive for both marijuana and cocaine. It was tragic.

In one area drug abuse stands alone. There's no margin of normalcy in it. Oh, sure it might not kill you the first time you use cocaine. And it's entirely possible that in the beginning no one will notice that you're acting a little different today after smoking that marijuana cigarette. You might be the lucky one who doesn't develop an addiction...or even a psychological habituation. But drug use comes in black and white. You are either being affected by a foreign substance in your system or you are not. If you take a drug, your emotional, mental, and physical reactions are different than they would have been if you had not. At that point, your thoughts and decisions are not

really YOUR own. They belong to the drug you took. It takes courage to fend off the pressures from a drug-influenced peer group and from a world that makes demands on you greater than you feel capable of handling. But that courage is within you, and it's the only thing that will keep you being YOU. And you... just the way you are plus the things you will learn and incorporate over the years... is the very best product that you will ever have to offer this world. You can either bring good things to the world, or you can take something good away from it. Using drugs is the best way to achieve the latter.

If I came on strong with this article, well...it was intended. There's a lot in the media now about drug abuse...a federal blitz starting up to support the "Just Say No" campaign. But a figurative 'overkill' in the media sure beats a literal 'overkill' in the streets...and on the campus. Try it. Just Say No.



## HEALTH CORNER

## Relax at the Health Center

*STRESS!! It rushes at you from a blind intersection. It pops out of your envelope with your bank statement. It knocks you over when you see the grade on your first exam. Stress is something that can't be avoided, it can only be controlled.*

To help you, the Health Center will offer a relaxation clinic as one

means of controlling everyday stress and counteracting stress-related health problems.

The facilitator is a student intern from the Masters program in Educational Counseling. She will explore different methods of relaxation techniques, and much

more. Since some people are visual, some respond to words, and some to body sensations, there are a variety of relaxation techniques for each type of person. The choice of a certain technique is not as important as a receptive attitude. A receptive attitude is one of fascination and absorption with the technique. It is not expecting a

certain outcome; nor is it trying too hard. Relaxation cannot be forced. The purpose of the techniques to be shared is to set up the conditions for relaxation to occur and then to let it happen.

The clinic will be run in a non-stressful fashion. It will meet once

a week for 1 1/2 hours on a drop-in basis. Since the quarter is almost half over, this would be a good opportunity to learn how to relax before final exams are looming before you. The first clinic will meet on Tuesday, November 4th from 1:00 to 2:30 at the Student Health Center. Make sure to wear comfortable clothing.

# NOTICE!

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# the Writer's Corner

The Writer's Corner is a weekly feature of the Coyote Chronicle, spotlighting short stories and/or poetry from Cal State San Bernardino students and faculty. Interested students or faculty may bring their work(s) to the Chronicle Office, located in the Student Union. The Chronicle editors oversee all submissions, and decide which works shall be published.

By J. Dean Grotke

His was a caustic smile. Ours was a brutal lapse from reality into the morder of inner thinking. The things we shared were the invention of the wheel, the taming of fire, and the heat of the responsibility that had been thrust upon us those many centuries ago.

From afar they would cast us into that fire, one by one, until the weight of our souls hemorrhaged from the kiln and rested in bloody puddles all around them. They were an ornery lot, these devils of confusion. Of course they

delighted in the anarchy, having little else to do.

This man was a proud individual. He was also a bastard and he knew it. His hair was grey and his face was wrinkled and that didn't bother him either. It wasn't his fault that his time on earth had ravaged his physique, reducing him to an arched and contorted echo of a distant past, struggling through the twilight, making do with a little hope and a little spare change—and these were riches to us.

Comfort and hope were things that none of us had. We had

# The Bastard and the Bums



forfeited those privileges some years ago, about the same time we chose to drop out of our species native environment. Dropped out? The word doesn't quite fit. Even if one runs in a race and finishes dead last, then he has at least raced. Dead last, we were worse than that. We could now only contemplate crossing a long-abandoned finish line, and sending only the timekeeper home.

He had little use for us. We were a small part of an ugly scene, to be avoided if at all possible, and to be condemned silently in prayers wreaking of false compassion, no respect, nothing left.

The race would be over soon. He would win and we would lose, and the losers would spoil in the sun until the proper authorities could be summoned to tow the abandoned wreckage away.

The last time we saw him one of us had asked for the time of day and he had refused.

"What do you care you bum?" he had told us. This wasn't too surprising. He'd refused every

other request we had made over the years.

He was retired. He had children and grandchildren that gave him a sense of purpose. None of us had any relatives to speak of, just each other.

We weren't friends either, we were rivals. We fought over the same garbage, chased the same dimes, and feared the same fate. We were bound together by something deeper than friendship, something we found malleable enough to think it was akin to the sense that makes dogs run in packs, and sheep stay in flocks.

The odds were bad for us. Many had died or been traded in for the next years edition of defeat. We don't die every day, but it happens, and every strike of fate's hand finds the jolts coming closer, and the steps beating in the back of our brains trumpet the arrival of Mr. Death, the street sweeper, and the hand that cleans time.

Christmas is coming soon. It must be. The sun is lower and the ground gets much colder at night.

Soon the rains will come and then the snow and the white nights will erase a few more of us from the planet.

Winter is here now. The mission has helped us out. Still, six of us have died in a little over a month. The rest have managed to stay alive with bonfires and old newspapers. There are also some doorways where the snow has yet to fall. The Christmas spirit has descended upon the city.

He smiled at us the other day, that caustic smile, and bid us a Merry Christmas. I suppose that's all he could really afford.

Comments and criticism of Writer's Corner material may be submitted for review and possible publication. Letters should focus on the content and ideas of the works discussed.

## PRECIPICE

*Leaning, daring the toe beyond the line  
-edging-*

*no such creature as solid  
ghosts in the attic  
stirring up dust-  
dust of someone else's sorrows  
someone else's cynicism  
someone else's joys,  
not mine*

*Edging  
almost falling  
living in a perpetual stumble-  
less than a mumble  
but still a sound,  
the audible reassurance of the self.*

*Is truth not truth until it is uttered?*

*Breaking glass  
no more safety glass  
but true, blue shatterable glass-  
splinters of a life  
shiny, rainbow glittering  
and sharp to touch,  
my life-*

*Edging...*

by Y.R. Valley

## Encounter

*A touch like a butterfly  
Soft and instantaneous  
Less than a moment passes  
Yet all time seems to stop  
A stange electricity  
Begins to flow  
A spark ignites  
Pure energy...  
Fascinating, yet confusing-*

*It flows so easily  
This power  
Smoothly,  
Like a mountain stream  
Fresh and clean*

*Does it pass through you  
as it does me?  
It's like knowing all along  
When really it's only been now  
Have I known you before?  
I must have,  
There are no reservations*

*We have been friends  
Sight unseen  
All along  
We have been through  
The ups  
The downs  
And now we are even... equals*

*Light and airy  
It all seems now  
Breery even-  
How can it be,  
This trust?  
Not even tested  
Yet you have peeked inside  
There is no vulnerability  
Just trust.*

by Y.R. Valley

# THE COYOTE CHRONICLE

Serving the community of Cal State University, San Bernardino

October 1986

## Staff positions now available:

## Production Editor

## Staff writers



# Kiddie curriculum

## Children's Center caters to mom and dad's schedule

by Sharna Wilson

The Children's Center at Cal State, San Bernardino provides child care for student parents that fosters physical, mental, and social development.

The curriculum includes sensor experiences, motory development and skills building which emphasizes early learning in math, language, science, art, music, and physical development.

The center is open Monday through Thursday from 7:30 a.m. to 8 p.m. and Friday from 7:30 a.m. to 4 p.m. They care for children ages two years and toilet trained up through 12 years.

There are currently 120 students registered, however, because the center caters to the students schedule, the flexibility allows no more than 40 children in the center at one time, which is its licensed quota.

The center is funded by the Cal State Department of Education Child Development Division, federal assistance monies, and parent fees. It has been operating for 11 years, but has been located on campus only since 1981.

The present director, Pam Dortch, has been there since April, 1982. This highly qualified director (she has a bachelor's degree in Child Development and a master's in Psychology from Cal State San Bernardino) has worked with children for the past 12 years in one capacity or another.

She heads a highly credentialed staff; an assistant director who is responsible for daily operations, certificated teachers with bachelor's degrees and student assistants who are junior or seniors majoring in child development or education.

Ms. Dortch says the center is operating at full capacity and proudly announces there is a waiting list.

When asked how she thinks things are going she says, "It's really great. We have excellent staff and a very good reputation throughout the community."

Due to the increased number of children, the center is looking forward to expansion by the end of the year. It also hopes to stabilize its funding sources.

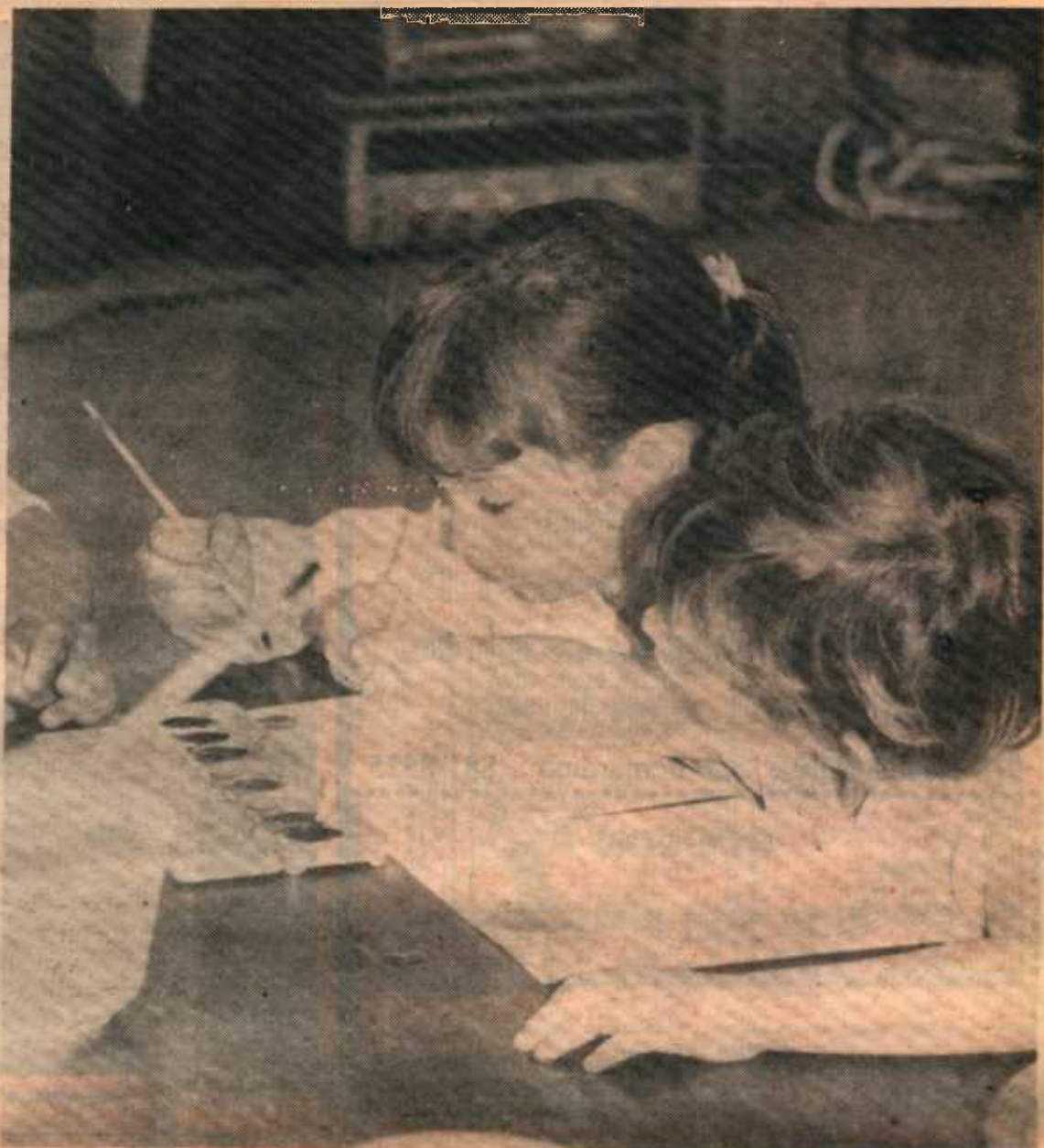


Photo by Tim Hamilton

### Advertising Features

#### The Basic Format

Depending on the space available, we will make every attempt to place your ad in the location you choose. Please Note: The Chronicle is a tabloid size publication

and total printing space available on a single page is 10x15 inches. Our columns are 2 inches wide. We request that all ad mats conform to multiples of our standard

column widths.

Ad billing is based on the number of square inches in the mat and the number of times the ad is run.

Total Inches	Cost per Inch
0-25	\$2.00
26-50	1.90
51-75	1.80
76-100	1.70
100-150	1.60
over 150	1.50

For example, billing on an ad 4" x 3" published in two issues would be computed as follows:

4" x 3" equals 12 sq. in.  
12 sq. in x 2 issues totals 24 sq. in.  
24 sq. in. x \$2/in. totals \$48.00

\*Ask our sales representative about special discount package offerings that can yield substantial savings on advertising rates



PROUDLY PRESENTS

## 2 NIGHTS OF FRIGHT



**FRI., OCT. 31st**  
**SAT., NOV. 1st**

★ CONTINUOUS FRIGHT ★  
8 P.M. til 5 A.M. — BOTH NIGHTS!!!

**SAT.** "Rocky Horror" Costume Show  
**\$500\*\***  
1st PLACE FOR BEST COSTUME

**FRI.** Metro Monster Mash  
**COSTUME CONTESTS**  
MEN'S & WOMEN'S SEXIEST, BEST, & MOST ORIGINAL, PLUS APPLE BOBBING  
**\$500 IN CASH & PRIZES**

50° KAMAKAZIS, WATERMELON and FUZZY NAVAL SHOOTERS  
8 P.M. to 10 P.M.

**HALLOWEEN**

**PLUS**  
THE FINEST IN FUNK, TOP 40 & NEW WAVE

**Club METRO**  
(714) 882-3322  
5714 Mission Blvd., Riverside

**Clip and Use**

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252 E. 40th St, San Bernardino, CA 92404 (714) 888-5483

\*1 off all films and machine rentals with current college ID.

\*Halloween Horror-Movie headquarters.





## Maxwell Street Pizza.

\$3.49

Pizza- All You Can Eat!!  
and a salad.

11 a.m.- 3 p.m.

Monday-Friday

Valid Cal State I.D.  
entitles students to a free  
small drink with lunch.

974 Kendall Drive San Bernardino 881-3525

## COUPON

\$6.95!! Buys large pizza, 3 items  
valid on any pick-up or eat-in pizza.

COUPON Expires 11/11/86



Comedian David Tyree performed last Thursday night in the SUMP. Photo by Mary Anne Gotheridge

## Recreation Equipment

## Auction

Thursday, October 30 at

## Octoberfest

## Used Equipment

25 pairs of skis with poles

Downhill (Rossignol) and

Cross-Country (Bonna &  
Rossignol)

Minimum bid \$5

Family Dome Tent: Minimum bid

\$15

2 Back Packs: Minimum bid \$5

Associated Students Recreational Equipment Rental Program  
All equipment sold as is.



ASSOCIATED STUDENTS

Bidding envelopes will be  
available all day. You bid as high  
as you like. Highest bid wins  
equipment, BUT you pay only \$5  
more than the next highest bid.  
Telephone notice. Cash pick-up.

# SCARE US INTO GIVING YOU HALF OFF.

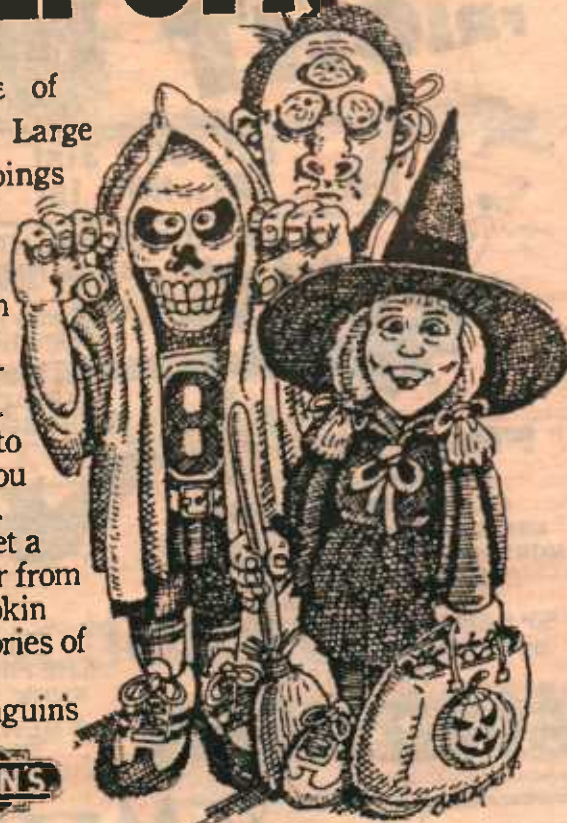
Good on Oct. 31, 1986  
Good for one purchase of  
a Small, Medium, or Large  
cup of Yogurt — Toppings  
not included.

Halloween costumes  
should be scary. Halloween  
trick or treating shouldn't  
be. So play it safe. Trick or  
treat at Penguin's Place.\*

Just wear a costume into  
Penguin's and we'll give you  
half off any frozen yogurt.

But don't be afraid to get a  
large. Because every flavor from  
Dutch Chocolate to Pumpkin  
has less than half the calories of  
ice cream.

So come in and try Penguin's  
Frozen Yogurt.  
It's so good,  
it's frightening.



COME IN COSTUME AND GET  
HALF OFF PENGUIN'S FROZEN YOGURT.

707 West 2nd Street, San Bernardino,  
Best/Marshall's Plaza

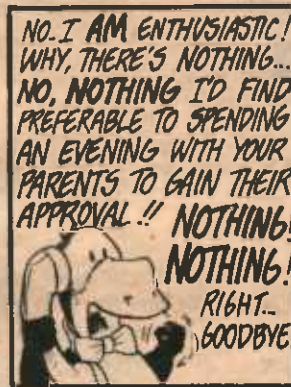
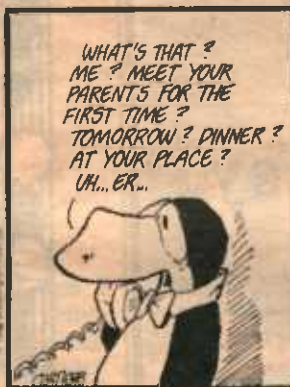
\*Good only at participating Penguin's. © Penguin's Place 1986



# The Best Of . . .

## BLOOM COUNTY

by Berke Breathed



# Today's

. . .

## BLOOM COUNTY

by Berke Breathed



# Maybe there is a substitute for experience.

After you're done with school, you face one of the hardest lessons in life: Without experience, it's tough to get a job. And without a job, it's tough to get experience.

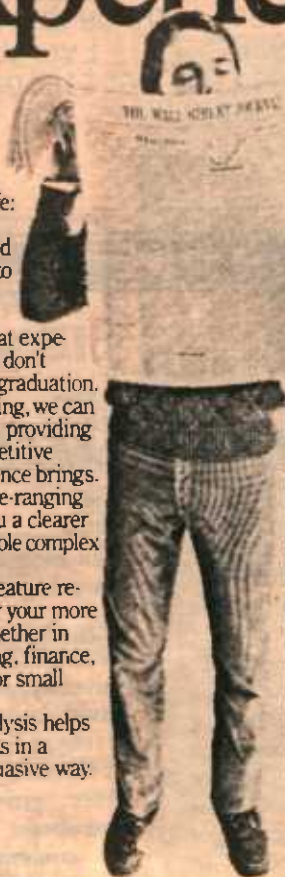
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 Student I.D. # \_\_\_\_\_ Grad Month/Year \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 School \_\_\_\_\_ Major \_\_\_\_\_

The Wall Street Journal  
 The daily diary of the American dream 2045

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# HALLOWEEN PARTY



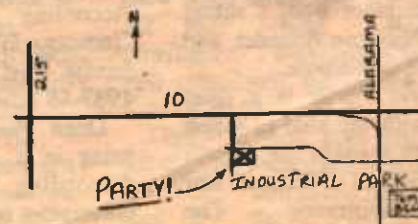
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SIGMA CHI OMICRON

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CSUSB

SATURDAY Nov. 1, 1986  
8<sup>00</sup> - 12<sup>00</sup>

\$ 3.00 WITH COSTUME  
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 18 OR OVER  
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 WITH 500 OF OUR  
 CLOSEST FRIENDS

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 Right off FWY then right on  
 next street, one block L.S.





# Recreation Round Up

## Fun and Fantasy

by Kim Schnepf

Are you a new student at CSUSB? Are you trying to find out what there is to do in San Bernardino with your spare time? Or maybe you've lived here all your life, but are looking for something different to do.

The Inland Empire offers a variety of ways to keep one entertained, whether it's in the afternoon or evening.

Castle Park miniature golfing is located right outside of San Bernardino off the freeway. There is a waterslide, batting cages, an arcade and an 18 hole miniature golf course. There is also a pizza restaurant next door.

For recreational exercise, there are horseback riding stables in the Highland area. The surrounding San Bernardino Mountains have some scenic trails to ride on.

Lake Arrowhead village has several specialty shops, clothing stores and places to eat. Further up the hill is Big Bear. You can rent a boat on the lake, horseback ride, shop, or go to the alpine slide. During the winter, Big Bear is the first of the mountain areas to get snow. If you want to get away for the weekend there are cabins available to rent for two days of skiing, sledding or just playing in the snow.

Several parks are located in and around San Bernardino. Glen Helen is close to campus. Yucaipa regional park has a water slide and is about thirty minutes away. Lake Silverwood and Lake Perris have swimming and picnic areas.

Two shopping malls are located downtown. Both The Central City and Inland Center are within 5 minutes of each other. Also, both have movie theaters. If a longer day of shopping is what you have in mind, Tyler and Monclair Plaza's have more shops but are about twenty to twenty-five minutes away.

Because of part-time jobs,

classes, or other reasons you may not have free time in the afternoon. The evening may be the time when you want to relax.

If you like to dance, meet people and are 21, there are clubs just outside of San Bernardino. Harry C's and Matchpoint are both in Redlands. In Riverside there is The Red Onion. In San Bernardino on Hospitality Lane is: The Black Angus, Bobby McGees, El Torito, and T.G.I. Fridays. Many of these places have college nights where you receive a discount with a student I.D., or evenings with drink specials.

For those of you who aren't 21 yet, there are clubs too. Cracker Jax is at the top of 'E' Street and has 18 and older nights on Sunday. If you're willing to drive, The Metro in Riverside, Peppermint Elephant in Pomona and Fashions in Montclair also have dancing.

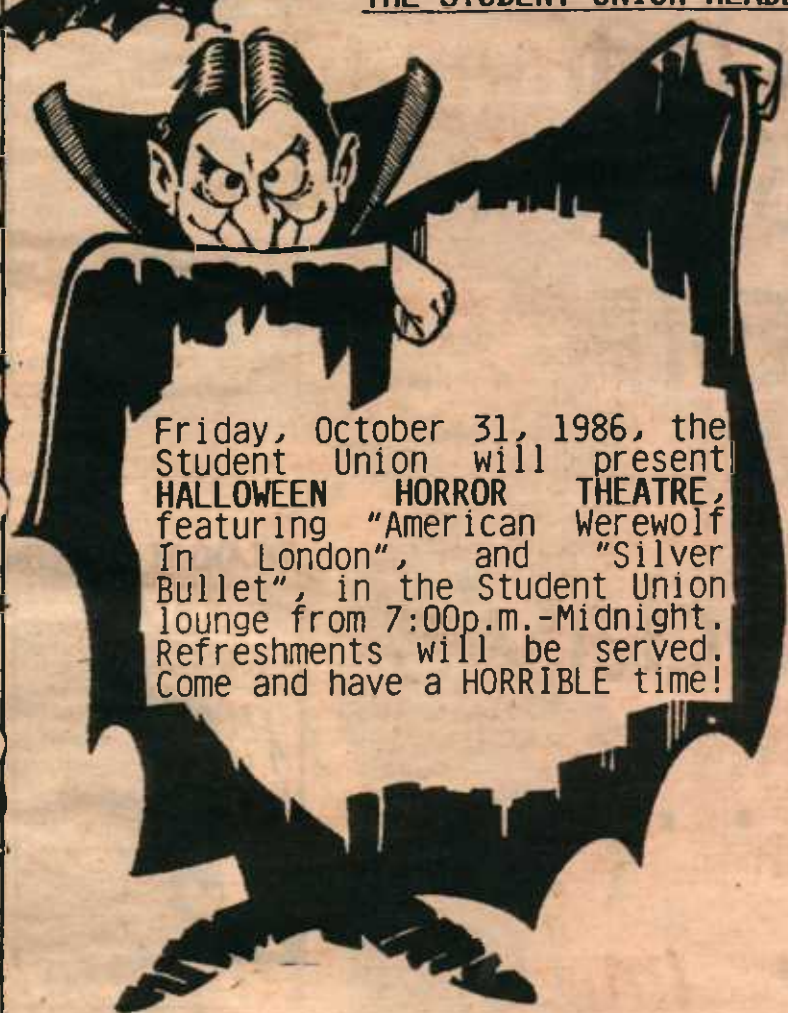
If dancing isn't what you enjoy, there are plenty of movie theaters and pizza places. A night with friends or that special someone doesn't have to cut into a student's budget. Many theaters offer student discounts or matinees. Pizza coupons are usually easy to find in the newspaper or various flyers.

The Civic Light opera's season opens soon and puts on four productions. This is the company's 49th Anniversary season. The King and I will be the opening play.


San Bernardino also holds concerts at the Orange Pavilion. Last year Oingo Boingo, The Thompson Twins, Aerosmith, and Ratt were just some of the groups who performed. The Orange Show box office can tell you in advance who is scheduled to perform.

You may have already tried some of these places or they may be new suggestions. Whichever it is, give yourself an afternoon or an evening off and enjoy yourself.

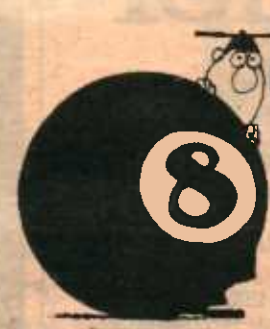
### THE STUDENT UNION HEADLINES



Friday, October 31, 1986, the Student Union will present HALLOWEEN HORROR THEATRE, featuring "American Werewolf In London", and "Silver Bullet", in the Student Union lounge from 7:00p.m.-Midnight. Refreshments will be served. Come and have a HORRIBLE time!



**ATTENTION AMATEUR MUSICIANS, COMEDIANS, SINGERS AND ACTORS:** The Student Union is seeking performers interested in participating in bi-weekly "Amateur Nights." Sign up at the Student Union front desk. Let us showcase your talent!



The Student Union will be sponsoring a **POOL TOURNAMENT**. Sign up at the Student Union front desk through November 15, 1986. Everyone is encouraged to participate!

## Visionary dean interfaces with community

In the business world, growth can bring many rewards. It can bring an equal number of pitfalls if the management does not run a tight ship. The same applies to schools of administration. Without guidance from a strong leader a school can flounder, and fail to fulfill its purpose.

Dr. David Porter is a chief executive with the kind of vision and ideas to manage the growth facing the School of Business and Public Administration. The School now accounts for one-fourth of all majors at CSU San

Bernardino. Like the campus, as a whole, this number is growing.

As a result of this growth, the School of Administration has become more competitive in its search for faculty and students. According to Dean Porter, "increases in hiring will bring the faculty level close to 68 for the 1987-88 school year."

Dean Porter sees society as being in a state of transition. According to Dr. Porter, "universities tend to be out of sync with the rest of the world." The Dean believes schools which are

professionally oriented, as opposed to research oriented, tend to be closer in sync with the outside world.

Maintaining quality teaching is Dean Porter's primary goal. Community involvement by faculty and students is next on his list. According to the Dean, this mirrors the mission of the state university system.

Ironically, he believes research coming from a professionally oriented school can be more pertinent than that coming from a research oriented school.

"Community involvement keeps the faculty in touch with what is happening in the real world," the Dean replied.

What's in store for Administration students at Cal State? The growth is beginning to change the composition of Administration students at CSUSB. Daytime graduate classes are now being considered. This would be a major change from current policy. In addition, with the five-unit system being phased out more classes within each major will be offered. For marketing students, this may

mean more research, advertising, or retailing classes.

Dr. Porter, who holds a Ph.D. in Political Science from Syracuse University, will need to draw heavily on his past academic, business, and government experience to manage the school's future growth. With his commitment to quality teaching and community support, Dr. Porter is doing his part to ensure that growth generates positive returns.





# CSUSB forces the No. 1 Tritons to the five game limit

The CSUSB Women's Volleyball team played the game of the year last Friday. The Coyotes faced the nation's no. 1 Women's Volleyball team in Division III and pushed the UC, San Diego Tritons to the limit of five games. The Lady Coyotes lost the fifth game but until UCSD had been served notice that CSU San Bernardino was deserving of a higher ranking than 17th in the nation.

The CSUSB squad grabbed the first game, winning 15-8, and showing the UCSD team that Friday evening would be a long one. UCSD bounced back in the next game 15-6. Cal State controlled the third game by careful ball skills and powerful hitting against the strong UCSD

team, taking the game 15-10. The Tritons then showed the CSU San Bernardino squad why they are no. 1. UCSD won the fourth game 15-3. The estimated crowd of 200 had been whipped into a frenzy at this point. The fifth and deciding game is a contest that will be remembered by players, fans, and coaches for a long time.

The UCSD team began the scoring with a two point lead. The Lady Coyotes quickly knotted the score. The points came grudgingly from both teams, with the lead exchanging hands several times. With the UCSD team up 14-12, the final four points scored required almost 30 minutes. The Lady Coyotes dug in, attacking UCSD hitters and forcing 14 exchanges of the service before

tying the score. UCSD won a single point to lead 15-14 before the CSUSB team could get their final serve of the heated battle. The Lady Coyotes lost the game at 14-16 and the match but won the hearts of the San Bernardino crowd as the CSUSB team was given a standing ovation after the final point was scored.

In earlier action during the week, CSUSB Coach Naomi Ruderman cited "... a letdown after winning the CSUSB Volleyball Tournament and poor play," by the Lady Coyotes in a four game loss to Master's College. CSUSB travels to Whittier College on Wednesday and then to the Occidental College Tournament this Friday and Saturday.



Photo by Matt Pollack

## Soccer improves through tough scheduling

Improving the quality of play in the Cal State Soccer team by scheduling the toughest competition possible was the intention of CSUSB Coach Carlos Juarez. To justify his scheduling, Juarez states, "No doubt about it, we are an improved team."

Qualifying that remark are the facts surrounding the CSUSB Soccer squad schedule. The Coyotes traveled to the Fresno Pacific Tournament in September and narrowly missed capturing the championship trophy after dominating Western Washington University (NAIA) 3-1 and then controlling an NCAA Division I

squad, St. Mary's College 1-0 in overtime. Cal State lost to 1985 NAIA Championship finalist, Fresno Pacific University in a close 1-0 contest.

Following the Fresno Pacific Tournament, the CSUSB Coyotes won 3 of 8 games prior to last weeks four game marathon. The wins came against Division I school-UC Irvine 1-0, Azusa Pacific University 2-0, and Whittier College 7-0. During that eight-game stretch, the Coyotes lost to Pomona-Pitzer 3-1, Division II school Cal Poly Pomona 3-2, the powerhouse UC San Diego Tritons 1-0, and a stiff

CSU Dominguez Hills squad 4-0.

Entering last week's action the Cal State San Bernardino squad held a winning record of 6-5. Knowing his team needed strong wins this week to stay in contention for playoff consideration, Carlos Juarez's CSUSB team put their best foot forward with a 2-0 win over a strong NAIA team, Biola University. Only 24 hours later the Coyotes put the bite on the University of Redlands in a 6-0 mismatch.

Last Saturday at CSUSB the home team throttled a very physical Master's College team in a 1-0 victory placing the Coyotes

at nine wins versus five losses on the year. In Sunday's match with nationally-ranked Glassboro St. (NJ), the Coyotes played through to the half with Glassboro St.

holding a 1-0 lead. The Cal State team scored a second-half goal but Glassboro St. scored twice (one goal on a penalty kick), winning the match 3-1.

## Cross Country comes home undefeated

The CSUSB Men's and Women's Cross Country teams are coming home. The undefeated CSUSB Women's squad and the improving CSUSB Men have been on the road since their season began on the 13th of September.

The Lady Coyotes continued to polish their perfect record in winning the triangular meet against NCAA Division I school-Pepperdine University, Cal Tech, and the Master's College Mustangs.

The CSUSB Men's team meanwhile outperformed both Pepperdine University and Master's College, but lost to Cal Tech by four points. The CSUSB Men's squad record in head to head competition now stands at five wins against four losses.

The Lady Coyotes were anchored by the solid running of Rebecca Hodde (sophomore/Riverside/Notre Dame HS). Hodde literally ran away from not only the opponents but her own teammates as well. The Lady Coyote finished the hilly 3.1 mile course in 20:24, almost two full

minutes ahead of the second place finisher, Cathy King also from CSUSB. King (sophomore/Fontana/Fontana HS) ran the course in 22:13.

Following in King's footsteps was CSUSB runner Gretchen Wuerch in a time of 22:25 and a third place overall finish. Wuerch is a sophomore from Rialto. The CSUSB Women's runners were not finished dominating the meet. Freshman Marcia Rigney (San Bernardino/Cajon HS) ran to the fourth place overall finish in 23:01. Renee Barglowski (freshman/Ridgecrest/Burroughs HS) grabbed seventh place in 24:19.

The CSUSB Men placed four runners in the top 10 spots. Robert Horvath lead the Coyotes with a third place finish over the Men's 5.2 mile course. Horvath (freshman/Twenty-nine Palms HS) completed the course in a time of 29:52.

Coyote Coach Tom Burleson felt the Cal Tech team which beat CSUSB "... had to run the race of their life." Burleson added, "I'm very proud of the girls, they have a great desire to win."



Photo by Matt Pollack

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PHOTO ABOVE

*Derek Tezchout, of the Road Warriors, tries to pass the ball during a recent intramural game of flag football against the Tequila Shooters. Photo by Mary Anne Gotheridge*

1986 CSU SAN BERNARDINO MEN'S SOCCER SCHEDULE

CSU SAN BERNARDINO HAS 9 SHUTOUTS  
ON THE SEASON AND 6 IN A ROW  
INTO OCT. 19 vs. GLASSBORO ST.

Current Record 9-6

- SEPT. 11 CSUSB 3 Western Washington University 0
- SEPT. 12 CSUSB 1 St. Mary's College 0 (OT)
- SEPT. 13 CSUSB 0 Fresno Pacific University 1
- SEPT. 17 CSUSB 1 Pomona-Pitzer College 3
- SEPT. 19 CSUSB 2 Cal Poly Pomona 3
- SEPT. 22 CSUSB 0 UC San Diego 1
- SEPT. 26 CSUSB 1 UC Irvine 0 (OT)
- SEPT. 29 CSUSB 0 CSU Dominguez Hills 4
- OCT. 1 CSUSB 2 Azusa Pacific University 0
- OCT. 4 CSUSB 7 Whittier College 0
- OCT. 8 CSUSB 5 Point Loma College 0
- OCT. 14 CSUSB 2 Biola University 0
- OCT. 15 CSUSB 6 University of Redlands 0
- OCT. 18 CSUSB 1 Master's College 0
- OCT. 19 CSUSB 1 Glassboro St. 3
- OCT. 25 CSUSB at Cal Lutheran University-11:00 a.m.
- OCT. 29 CSUSB host's Cal Baptist College-3:00 p.m.
- OCT. 30 CSUSB at University of San Diego-3:00 p.m.
- NOV. 4 CSUSB host's Cal State, Long Beach-3:00 p.m.

# THE PACIFIC REVIEW NEEDS STUDENT WRITING!

POETRY, FICTION, ESSAYS,  
BOOK REVIEWS, LINE  
DRAWINGS, PHOTOGRAPHS,  
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**FINAL DEADLINE:  
FEBRUARY 1, 1987**

## Intercollegiate Athletics

captures eight  
wins

Cal State, San Bernardino Intercollegiate Athletics slammed into overdrive last week. The three sports currently competing captured a combined eight wins against three losses for the week. Less than one month of regular season contests remains with all Coyote teams fighting for playoff bids.

CSUSB Soccer muscled three wins for the week against a single 3-1 loss to nationally-ranked Glassboro St. (NJ). The Coyote Volleyball team, currently ranked 17th in the nation, assailed the nation's no. 1 Division III volleyball team—UC, San Diego. Cal State put the heat on a powerful UCSD team in a 5 game shootout before succumbing in the final match 16-14.

The Cal State Cross Country teams traveled to Pasadena to duel Cal Tech, Pepperdine University, and The Master's College in a triangular meet. The Lady Coyotes swept their matchups, polishing a perfect record for the season (The Lady Coyotes were erroneously listed as losing to Chapman College on Oct. 11). The CSUSB Men ran for two victories in the meet, improving their record to 5-4 on the season.



# National securities program upgrades defense careers

Christine Stanfield

National Security Studies, a master's degree program adopted this year, is designed to develop an understanding of defense policy analysis, strategic planning, arms control and other current political-military issues.

"It is an unbiased approach to national policy analysis," said founder and director of the program Dr. Richard T. Ackley.

The program, which is beginning its fourth year, began as a special major in 1983. It is now the tenth master's degree program offered at CSUSB. The program was approved by Cal State Chancellor W. Ann Reynolds in September.

"Basically we are training policy analysts," said Ackley.

A policy analyst takes a broad political issue and transforms it into a range of options to be presented to the decision maker. With each option, he or she lists its costs and benefits as well as the risks involved.

The new program in the school of social and behavioral sciences is a revised and upgraded form of the special major.

As an interdisciplinary, graduate-level program, NSS's curriculum includes courses from natural science, political science, geography, history, mathematics, public administration and management science.

"The program deals with an academic approach to current national issues, such as those found on page one of the daily newspapers," Ackley said.

"You can understand why the presidential and congressional staffs need someone with this type

of background," he added.

NSS began three years ago as a special major on a trial basis. Ackley, who taught this type of program in the University of Southern California's doctoral program, said that CSUSB's NSS program started as a special master's degree because it had not been done before in the Cal State system and Ackley needed to know if the program could do well and generate enough student interest and demand to warrant making it a regular master's degree. The answer to both questions was "yes."

In the three years the program has grown from zero to over 80 students.

About half the students are active military duty officers. The other half are from the defense industry, upgrading their educational skills and recent undergraduates seeking entry level careers in defense analysis.

The program is only offered at CSUSB and USC in the Southern California area. The entire program on campus is offered with the same quality and instructors at George Air Force Base in Victorville.

The national security career field offers employment with the federal government and with intelligence agencies such as the CIA and the Defense Intelligence Agency. The NSS also trains individuals for employment with both private and governmental analytical corporations such as RAND, and it supplies training for military intelligence officers as well as defense contractors such as TRW and Rockwell International.

Ackley said that the lack of

publicity is the major item that hampers the program's growth.

"Practically everyday someone comes in and says 'I didn't know

about this program,'" he said.

"We didn't re-invent the wheel. We took the best features of the two quality and nationally

recognized programs at USC and Georgetown University (Washington, D.C.), and incorporated them into our program," he added.

## AVOIDING THE HASSLE OF CRAMMING

by Kim Schnepf

Memory is an important part of studying. With mid-terms approaching soon, students are trying to remember what they've learned these past few weeks. Several different techniques can be used to retain what has been studied.

Cramming has a bad reputation, yet it can be productive if it's not exhausted so that it distorts perception. Cramming makes the material maximally available during the test but is soon forgotten afterwards. The most efficient way to study, whether you cram or not, is to ask questions about the material you've read rather than re-reading it.

Studying requires concentration. If you work on eight things at once you will only retain one-eighth of what you've studied. A student has to develop a resistance to distracting ideas or thoughts other than what he is trying to learn.

Some students put on a record or turn on the radio while studying. A Bradley University study says this may be wrong. Forty volunteers were divided into four groups of 10. All studied a passage

from a law book and then were tested. Twenty students listened to music, and the other 20 studied in silence. Afterwards half of each group relaxed while the others didn't. The silent group did slightly better than the group that listened to music, but the groups who relaxed did twice as well as the groups who were active between study time and the test.

Memorizing is done in two ways. We can retain facts or learn the material. Retaining facts might help you learn faster and may bring better results on a test. This form of memorizing is good for simple tasks. You don't need to know how to get a formula for a calculus assignment. Learning the material helps the information stay with us longer. If the information is retained it can be used again.

Sometimes we only have time or need for the surface knowledge. If that's the case some short-cuts can come in handy. Converting the information to a sentence with the first letter of each word representing parts you want to remember is one trick. Writing the information on index cards and placing them around the house in spots you're sure to see them, is another. If you need to remember

lists of things, remember certain clues about each thing on the list. For example Henry the VIII's wives could be recalled by whether they were; beheaded, divorced, died or survived. A rhyming list, simple acronym or verse can be invented quickly.

Experimenters have studied the theory of study time; how much is needed for good test results? The first modern memory researcher thought dividing study time into equal periods to be more efficient. The Total Time Hypothesis found a direct link between learning and time spent studying by testing British postmen learning to use a computer. The results were that studying two or three hours a day over a period of time is better than four or five hours in a few days.

Another theory is that the less done in between the time you learn the information and take a test gives better results. Memories can be disrupted by new information.

If you have to study several subjects in sequence, it is better if the subjects aren't similar. Studying math after history is alright but studying American history after French history could blur the information.

Changing study places has also helped memory recall. If you study English at your desk and Biology at the kitchen table differentiating between what was learned about each subject may be easier.

Some of these theories may or may not help you remember information for mid-terms better. The most successful way to learn is still understanding what you're learning.



WHEN YOU NEED HELP!

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TIME MANAGEMENT READING RATE TEST PAPERS

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# Sundowners: the Review

by John and Tammy Horton

*Where can you get two charbroiled, top sirloin steak dinners, complete with your choice of salad or soup and beverage for under \$10? Feel fortunate! Downtown San Bernardino boasts such a restaurant.*

Straight out of the Sundowners' set, the movie which provided the name of the restaurant, comes two rustic ranchhouse steak restaurants. The decor is set with old movie postures of such stars as Clark Gable and Marilyn Monroe set in unforgettable poses. Old rustic rifles, strategically placed, add much to the atmosphere.

Located at 1131 South "E" St. in San Bernardino, and 8983 Sierra Avenue in Fontana, Sundowners Family Restaurant provides a real bargain to a student's pocketbook.

They specialize in a variety of meals, ranging from steaks, chicken, fish, pork chops, and ham, to spaghetti. The restaurants are cafeteria style, with the added bonus of not having to leave a tip. The managers of each restaurant provide an added service by their frequent trips through the restaurant serving refills on coffee, and checking to be sure you are enjoying your dinner.

You enter each restaurant through a long hallway upon which are placed placards displaying each dinner ensemble and listing the items and price.

You make your selection from the placards and then place your order while picking up your tray. Each dinner comes with a choice of baked potato, mashed potatoes and gravy, french fries or fried rice. The fried rice is oriental flavored with bits of ham included - very tasty. You are also served a slice of Sundowner toast with each meal.

If you wish to order a salad, you have your choice of either green salad or fruit salad, for only an additional 69¢, or you may order a bowl of steaming delicious soup for only 69¢. Moving down the line, you order your beverage; coffee or hot tea for 39¢, small and large drinks for 49¢ and 59¢ respectively. They also have a delightful choice of pies, cakes, jellies, or puddings to round out your meal.

After paying for your dinner

you may be seated at any of the booths or tables in the spacious dining rooms. The restaurants provide areas for both smokers and non-smokers. When your order is ready, your number is called and you may pick up your dinner.

During the week they offer dinner specials from 5-9 p.m. These specials are different each evening, with no specials on Friday and Saturday. For example, on Monday evening you may order a half fried chicken dinner (4 pieces) for only \$2.29. On Wednesday they offer a fish plate dinner for \$1.59, and on Sunday, they serve a pork chop platter for \$2.79.

If you are in the area during the lunch hour, after 11:00 a.m., they

serve a wide variety of luncheon specials, ranging in price from \$2.00 for a snack burger lunch with your choice of potato or fried rice, soup or salad, and regular drink. The highest price for lunch is \$4.23 for a prime rib sandwich with the same choice. For those who are early diners, you may order the luncheon specials until 5:00 p.m. An additional bargain for those cost conscious students.

In the early college days of this couple, we often enjoyed the Sundowners' tasty and inexpensive food. You can come away being fully satisfied without putting a squeeze on your finances. We hope you enjoy a visit to either location soon to enjoy a completely delicious and satisfying meal.

## The Lure of Pizzattraction

by Oren Romo

*I've discovered it! Quite by accident and not in some science lab.*

Yes, guys, the way to attract women is with a hot smelly pizza. I was at the Inland Center Mall looking for work-out equipment to improve my body and possibly my chances of attracting women. Well, all I got was confused trying to fit myself into one of those one-hundred body position pretzel

makers. The afternoon wore on and this pretzel got tired and hungry, then I remembered that I had promised to bring a pizza back home. I soon noticed a pizza shop and put in my order for one with everything. Fifteen minutes later a cartooned creation of charisma was oozing its' odorous appeal in my unsuspecting hands. As I strolled to the other end of the mall, being the browser that I am, I went into a few shops and received immediate attention from salesmen. They asked if I was

delivering it to them. Oh we joked about it and then I'd leave. Then I thought what if I took my irresistible friend into a shop where women worked too! Well for the good of science and social life I promptly trotted off to such a shop and received more attention from women than I had ever gotten from wearing "G.Q." type clothing or the "right" cologne. The pizza technique was a sure way to open up a conversation. The smell of it at this dinner hour drove 'em crazy, but by this time my pizzattraction

was cooling. One needs to work fast with this love potion. About fifteen minutes is all you have before the charm wears off. It's like you're Richard Gere for fifteen minutes. Girls start conversations with you as you walk around with this big flat smelly box.

On my way home I reflected on my big adventure that afternoon and thought about how stupid those big cologne companies are.

They produce these "hyped" up colognes that supposedly make a man smell more macho, sophisticated, or sexy when they should be making a man smell like food. Think of the affect guys. Have you any idea how many women are going around hungry these days to lose a few pounds? They couldn't help but notice you if you walked by smelling like a hot pizza, burger, fries, donuts, sizzling bacon, hot buttered popcorn, rich chocolate, pollo loco, . . .

## At The Movies

...

NOW SHOWING	
<b>Inland 5</b> 381-1611 <i>Strand By Me</i> <i>From Beyond</i> <i>Karate Kid II</i> <i>Children of a Lesser God</i> <i>Trick or Treat</i> <i>Quicksilver</i>	<b>Commercenter 6</b> 888-1400 <i>Crocodile Dundee</i> <i>Top Gun</i> <i>Lies</i> <i>Deadly Friend</i> <i>Ferris Buehler's Day Off</i>
<b>Rancho Cinemas I-VI</b> 370-2085 <i>That's Life</i> <i>The Color of Money</i> <i>Allens</i> <i>Soul Man</i> <i>The Boy Who Could Fly</i> <i>Tough Guys</i>	<b>Central City 4</b> 381-4461 <i>Back to School</i> <i>Ruthless People</i> <i>Blue Velvet</i> <i>Nothing In Common</i>



# GET MORE FOR YOUR MONEY

**For Sale:** 26" 1985 Schwinn 10-speed w/backpack & foot clips, plus helmet, \$100.00, 338-5132.

**Loft for Sale:** Super single, must sell \$75, as is. Steve, 788-1299, evenings only.

**"Two story house to share with single female or male student; \$400 per month, includes utilities; 3 miles from CSUSB-Located on local bus route; Call 381-2609, Ask for Teresa."**

**HEY YOU!** Is your name Jill Barnes? The Chronicle needs a few good features, so give us a call. 887-7497.

**Typing-IBM Exec. close to campus!!!** Reasonable rates, call Cathy, 887-0295.

**CHESS PLAYERS:** Whether you're an amateur or a grand master, there's a chess tournament at the Pub every Thursday at 12 noon. Come prepared to win!

**HELP! CALYPSO CHARLEY** needs energetic, fun-loving & personable people to work as foodservers. If you know anyone like that, have them apply in person at CALYPSO CHARLEY's. 666 Lendall Drive (formerly Pancho Villa's) About 1 mile south of campus. All shifts available.

**Professional Word Processing and Typesetting Service,** Available for all your typing needs. Excellent quality work, reasonable rates. Call Pam of Expert Typing Service at 882-6502.

**Word processing:** Whether you need typing, editing, or word processing, we can help! We do term papers, theses, dissertation, resumes. Call us for quick, professional results at reasonable prices. AS YOU LIKE IT. Ask for 792-1411.

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**AM/PM Word Processing/Editing available.** For \$1 per quarter all of your data can be saved on an IBM compatible disk. Please call Shirley Lewis at 887-3527.

**"Have fun on campus working for national marketing company helping students apply for AT&T credit cards. Work 1-2 days/week. Call 1-800-445-6116."**

**Employment-Flag football officials; \$4.05 per hour, Friday afternoons; call 887-7416.**

**Sigma Chi Omicron-pledges.** Let's show the campus, national and the activities that we can do it! Good luck, your pledge brother. Eric Kriz

**Typing&Word Processing:** near Cal State, term papers, resumes, letters, misc. Call Cynthia at 887-5931.

**On-campus representative; have fun while earning top pay.** Call 1-800-932-0528." (10-8)

**For Sale:** 1972 Red Chevy Cheyenne work truck, \$2000 obo. Call 887-2366.

**Singer needed for studio work with good commercial voice male/female.** Call John or Kevin, 886-9479

**1 Bedroom apartment for rent, \$420.00, directly across from CSUSB, 338-5132.**

**72 DATSUN 240'Z'. Excellent Condition. Brand new everything. Excellent stereo. Must be driven to be appreciated. Call for information 887-5428."**

**Homeworkers Wanted - Top Pay- Work at Home - Call Cottage Industries - (405) 360-4082**

**"Fischer stereo turn-table still in box \$100.00 obo. 887-0704"**

**"Roommate wanted, female or male for "New" 3 bedroom Apt. in Grand Terrace." Includes pool, jacuzzi, and tennis courts. \$180.00 a month. Call Debby or Brad until 11:30 p.m. 370-1886.**

**Army ROTC translates into earning power.** Call Captain Tom Zeugner, 887-9545.

## Each Year,

only a small number of residence hall students are known to succumb to alcohol and drug abuse. Yet for these few individuals the consequences of their experimentations are often devastating. Loss of permission to live on campus, diminished ability to do well in classes, drug related health problems and disenfranchisement of friends are just a few of the drug related problems that we see in the residence halls. The staff of Serrano Village urges campus residents and non-residents alike to avoid all involvement with drugs.

Doyle Stansel, Housing Director

**REAGAN'S SOLUTION FOR U.S. SCHOOLS...**



## Embarrassed for Cal State

by Midge Thornton

I'm embarrassed for Cal State. After the show, one of the members of "Native Language" walked over to my table and pointed to a small advertisement in that week's issue of The Chronicle. I knew what he was thinking—I was too.

Why hire a band and not publicize them? I'll admit it—Cal State has done an increasingly better job at engaging entertainment of all sorts, but I must also admit that Cal State has got to learn how to put icing on the cake.

It's wonderful that Cal State is offering free entertainment to its students, but simply hiring a band to play in The Pub on a Wednesday night between 9 and 11 is not accomplishing the service that it should. Cal State is

throwing some great parties, but forgetting to send out invitations.

I know, I know. Some of you are thinking that Cal State has done a great job of announcing various forms of entertainment, and Cal State has to some extent. But these events are usually those with top-billing, so to speak. One that comes to mind is the recent debate with some formerly convicted felon, you know, Watergate or something.

The point is that most of the big-name, big-bucks events are covered thoroughly in The Chronicle and posted all over campus well in advance. Free entertainment, such as "Native Language," is given a small plug in The Chronicle and a couple of flyers posted at the Student Union.

Understandably, popular events (especially those that cost money to get into) should be given more publicity, but not at the expense of

the many other events that go on at Cal State. Students are (or could be) interested in a diverse array of entertainment, but they have to be told about these various entertainments.

If Cal State is offering a service to its students, then make it a complete service. I'm sure those five or ten students who listened to "Native Language" that night will appreciate it as much as the hundreds who went to the debate on terrorism.

It's sad to think of Cal State as a business, but it's even sadder to see Cal State doing bad business.

I talked with Lou Denti, writer and rhythm guitar player for "Native Language," after the show that night. He displayed his disappointment with Cal State's coverage, but also stressed that he would love to play for Cal State students again.

Let's not be embarrassed again



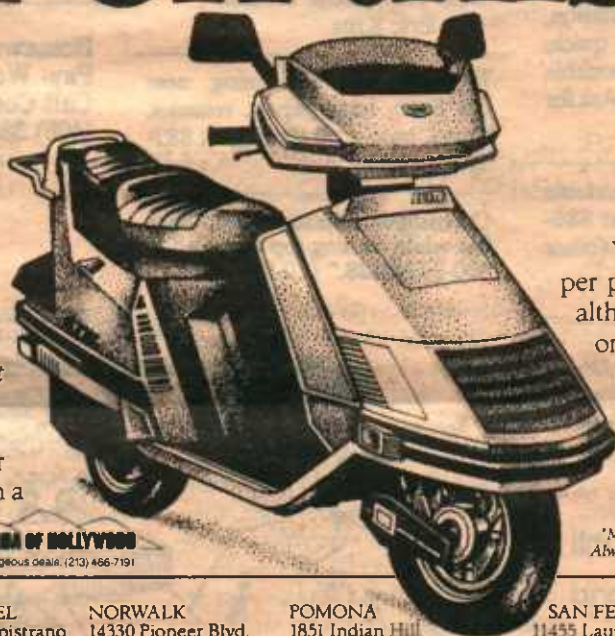
# If you know your buns, you could put them on this baby.

## Win a Honda Elite™ 150 Deluxe Scooter from In-N-Out Burger.

Introducing the absolute easiest quiz you'll take all year. And the only one that gives you a chance to win a totally cool, red Honda Elite 150 Deluxe Scooter for getting the right answer.

So, think hard. *How many sesame seeds on an In-N-Out Double-Double bun?*

If you don't know, feel free to cheat. (Cramming is allowed at any In-N-Out Burger location.) Just put your answer on the entry form below (or print all the info on a plain piece of paper) and drop it off at any In-N-Out Burger before midnight, November 17.



You can enter as often as you like but there's just one prize per person. And you don't even have to buy anything, although your stomach will be very happy if you do. Then, on Friday, November 21, we'll draw 6 winning entries from among all the entries with the right answer to our question. And those 6 incredibly lucky college types will be cruising through the In-N-Out Drive-Thru on their very own red Honda Elite 150 Deluxe Scooter. Outrageousness!

\*Maximum load capacity 330 lbs. Always wear a helmet and eye protection.

### ENTER AT THESE LOCATIONS:

ANAHEIM 600 S. Brookhurst At Orange	COSTA MESA 594 W. 19th St. At Anaheim St.	LAGUNA NIGUEL 28782 Camino Capistrano At Avery Parkway	NORWALK 14330 Pioneer Blvd. South of Rosecrans	POMONA 1851 Indian Hill At San Bernardino Frwy.	SAN FERNANDO 11455 Laurel Canyon Blvd. Golden St. Frwy. & San Fernando Mission Rd.
ARCADIA 420 N. Santa Anita Ave. At Colorado Blvd.	COVINA 1371 Grand Ave. At Arrow Hwy.	LA HABRA 2030 E. Lambert Rd. Corner of Palm	ONTARIO 1891 E. "G" St. Vineyard at 10 Frwy.	POMONA 2505 S. Gary Ave. Next to Corona Expressway	TEMPLE CITY 10601 E. Lower Azusa Rd. Bryn. Santa Anita & Baldwin
AZUSA 324 S. Azusa Ave. South of 210 Frwy.	DIAMOND BAR 21133 Golden Springs Rd. Pomona Frwy. & Brea Canyon Cutoff	LAKEWOOD 5820 N. Bellflower At South Street	ONTARIO 2235 Mountain Ave. Off Pomona Frwy.	RANCHO CUCAMONGA 8955 Foothill Blvd. At Vineyard	TORRANCE 730 W. Carson Carson Offramp
BALDWIN PARK 13766 Francisquito At San Bernardino Frwy	FONTANA 9855 Sierra Ave. Off San Bernardino Frwy.	LA PUENTE 15259 E. Amar Rd. 1 blk. W of Hacienda	PANORAMA CITY 13651 Roscoe Blvd. East of Woodman	ROSEMEAD 4242 N. Rosemead Blvd. At Mission	TUJUNGA 6225 Foothill Blvd. At Lowell St.
BUENA PARK 7926 Valley View At LaPalma	GARDEN GROVE 9032 Trask Ave. Garden Grove Frwy. & Magnolia	LA VERNE 2098 Foothill Blvd. Corner of "D" St.	PASADENA 2114 E. Foothill Blvd. West of Craig	SAN BERNARDINO 1944 S. Tippecanoe Off San Bernardino Frwy.	WEST COVINA 15610 San Bernardino Rd. At Orange
CAMARILLO 1316 Ventura Blvd. At the Carmen Offramp	HACIENDA HEIGHTS 14620 E. Gale Pomona Frwy. & 7th St.	NORTH HOLLYWOOD 5864 Lankershim Bryn. Oxnard & Burbank	PEDLEY 6634 Clay St. At Van Buren	SAN BERNARDINO 190 "H" Street At 2nd Street & 215 Frwy.	WESTMINSTER 6292 Westminster Blvd. At Willow
CORONA 114 Serfas Club Dr Off 91 Frwy.	HESPERIA 13704 Main Street Off 15 Frwy.	NORTHRIDGE 9858 Balboa Blvd At Lassen	PLACENTIA 825 W. Chapman At Placentia Blvd.	SANTA ANA 815 North Bristol North of Civic Center Dr.	WOODLAND HILLS 19920 Ventura Blvd. East of Winnetka

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BURGER**

Win your very own red Honda Elite™ 150 Deluxe Scooter!

There are \_\_\_\_\_ sesame seeds on an In-N-Out Double-Double® bun.

Name \_\_\_\_\_ (please print)  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Zip \_\_\_\_\_ Phone \_\_\_\_\_  
Must be a licensed driver over 18 to win.  
Decision of the judges is final.

ENTRY

1570



DATE: WEDNESDAY, OCTOBER 28th  
TIME: 1:30 P.M. — 2:30 P.M.  
PLACE: LOWER COMMONS

San Bernardino Sheriffs Department K-9 Team Exhibition. Watch the dogs demonstrate how they sniff out drugs and give a complete law enforcement show. Don't miss it. **WEAR YOUR RED RIBBON!!!!**

